

AIGA RICHMOND
MAY 2013 BOARD MEETING MINUTES

Attendance

- Ralph, Kara, Adrian, John, David, Eric, Jen, Meena

Minutes from last meeting

- Approved

Membership

- down from 230 to 220

Finance Updates

- \$2000 is the estimated expense for GRADE books
- Balance \$8,179
- GRADE check from Aquent is on the way.
- Unboxed sent theirs already \$500
- \$1129 is the total of tickets sales income from Eventbrite
- \$336 for Alcohol

Education Updates

- Liberty
- April 19th Ice Cream Social

- VCU
- May 4th Portfolio Review
- VCU VMFA exhibition May 1st to 5th 12p to 6p, Opening Friday May 3rd 6p to 9p in Gallery A

- JMU
- April 19th Meet n Greet

- Five judges willing to judge student exhibition:
- Rachel Elnar, Josh Miles, Varick Rosete, Trace Moore, Rachel Martin
- Draft Tyler for competition help

Communications Updates

- Social Media numbers reviewed
- Newsletter – Top Story: GRADE Recap, Secondary Story: Repeat the call for board nominations (Jolinda, Charlie ???), Job Listings, the IMPORTANCE of membership, Member Benefits
- Have Newsletter out by next Tuesday

Events Updates

- Happy Hour: May 23rd Home Team Grill
- Coffee Talk: John B. the Photographer is Google Trusted maybe the 15th or the 16th

GRADE STUFF

Partnership Updates

- Aquent's check for GRADE is on the way
- Unboxed delivered \$500 already

Website Updates

- Eventbrite for ticket sales \$1129
- Posting GRADE winners as soon as we receive photos from Tyler.

General Updates

- Set up survey for GRADE feedback
- JHI would like us to promote their job postings. Maybe we will tweet them or post them for a certain amount of time on the website.
- Submit a Richmond design to get a t shirt printed

House Keeping:

- Eric is incoming Webmaster
- Adrian is incoming Membership Director
- Dawn is incoming Program Director