

**AIGA RICHMOND
APRIL 2013 BOARD MEETING MINUTES**

Attendance

- Ralph, Kara, Adrian, John, David, Eric, Jen
- There were snacks

Minutes from last meeting

- Approved

Membership

- We're up!
- 221 up to 230
- Due to GRADE???
- Third consecutive month
- Report on national numbers later this week
- iKit widgets?
- Extend membership drive to April:
 - Copy blurbs needed for membership benefits for social media sharing

Finance Updates

- March \$700 for membership
- \$2000 expenses for GRADE
- Balance \$5,533
- Taxes are DONE

Education Updates

- Liberty
 - 10-12 members
 - Tour of Progress Printing
 - Set up on hub - Lauren Stell
- VCU
 - 64 members
 - Interested in design competition volunteering
 - Also added to hub
- Five judges willing to judge student exhibition:
 - Rachel Elnar, Josh Miles, Varick Rosete, Trace Moore, Rachel Martin

Communications Updates

- Social Media numbers reviewed
- Newsletter - decided next week for deploy, GRADE, secondary - C&C and membership, JOIN THE BOARD - email info@, 3-5 blurbs/links (local, national, refresh richmond, etc.)

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Events Updates

- Cocktails and Creatives - April 18th?
- Hold off on April Coffee Talk
- Rochelle or Mitch as possible speakers
- Aaron Draplin, Dan Mall, Kelly Sells/Spacejunk as other possible speakers

Housekeeping & New Business

- June 1 is official end for this board
- Open positions: president, vice president, treasurer?, partnership, historian, communications, events, volunteer director, membership, education
- Leadership retreat - Dawn, Adrian, John?

GRADE STUFF

Partnership Updates

- Discussions with Perry Wills/Display - \$796.74
- Mailing Services - in-kind donation in lieu of postcard
- Aaron to design a number of items, winner brochure, etc.
- GRID coffee may or may not debut at GRADE, magazines at the event

Website Updates

- Eventbrite for ticket sales
- 77 tickets claimed, 72 yet to sell
- \$11,005 including entries and tickets

General Updates

- Cocktails and Creatives was a success
- Exhibition Committee - Dawn and Yvette.
- Ceremony Committee
- VisArts people? ABC license?
- Emcee - RCC? Bill Grant or Nick Turner - David to check?
- Sell GRADE books - \$15?
- New t-shirts? \$15?

John motioned to adjourn. Everyone seconded.